

# IAUG Wired

ITEM	DETAILS		
Event	IAUG Wired 2021	<a href="https://www.iaugwired.com/">https://www.iaugwired.com/</a>	Avaya is a Conference sponsor of IAUG Wired.
Date & Location	February 10, 2021; Virtual		
Attendees	2020 IAUG Wired – Total Registrations 991 / Total Logged-in Attendees 726 / Conversion Rate 73%		
Focus	Attendees will experience highly interactive, 3D virtual environments, customer breakout sessions, and partner exhibits within the show floor. Also attendees will have a choice of informative Avaya roadmaps as part of the content offering.		
Avaya Roadmaps	Subscription/Private Unified Communications as a Service (UCaaS): Avaya Spaces Communications Platform as a Service (CPaaS)	Unified Communications as a Service (UCaaS): Avaya Cloud Office (ACO) Contact Center as a Service (CCaaS) Devices as a Service (DaaS)	
Content	<i>Exact agenda and content still under review. Will likely include:</i> User Case Studies Avaya “Big Friends” Updates Meet the IAUG Communities Networking Avaya Roadmaps Expo, featuring Avaya, business partners, and technology partners Meet the IAUG Board Avaya ENGAGE Update		
Benefits to Attendees	<ul style="list-style-type: none"> <li>▪ Access exclusive Avaya roadmaps for 2021</li> <li>▪ Hear the latest Avaya news and updates during breakout sessions and live Q&amp;As</li> <li>▪ Connect with communities through online chats with Avaya experts and IAUG leaders</li> <li>▪ Meet our partners and discover new solutions by visiting exhibitors' virtual booths</li> <li>▪ Educational materials and downloadable resources</li> <li>▪ Gamification and associated prizes</li> </ul>		
Avaya Presence	Conference Sponsor Virtual Booth in Expo	Content/speakers for Avaya Roadmaps	Content/speakers for “Big Friends” Updates